# Student Extern (12 weeks position) OUTREACH AND COMMUNICATIONS OFFICE

Date of Issue: 10 November 2022

**Deadline for applications:** None – Rolling Applications

Entry on duty: As arranged

Rate of pay: Unpaid – extern to receive academic credit only

#### **Contract information:**

This is an unpaid position for an externship open to students who are looking to gain practical experience for academic credit in digital communication or related field. There shall be no expectation of contract change or renewal at the end of this assignment and it is expected that the extern will return to the sponsoring academic institution for completion of their studies.

In order to apply for this position, the university in which the student is enrolled must have a pre-existing mandatory or elective option for practical experience as part of its degree requirements. The student is personally responsible for obtaining the necessary visa. No living or travel expenses will be paid by the Organization and hybrid working arrangements would be considered.

## **Purpose of the Post:**

The overall objective of this assignment is to gain experience at a specialized United Nations agency by supporting the work of the Outreach and Communications Office (IMO's media & communications team) with visual communication support, including photo editing; creating digital images (e.g. photo montages / branded images for social media and website) and some graphic work, as well as providing assistance for any digital campaign. Video editing skills would be an advantage.

The assets created will be used in a variety of ways, including to announce events and in support of: IMO campaigns, including the World Maritme theme for the year, the International Day for Women in Maritime and the International Day of the Seafarer (Dots) campaign; as well as various global projects, including on GHG emissions, marine litter, aquatic invasive species and underwater noise.

The work will also involve working with a number of colleagues in a multicultural environment.

### Required competencies:

- a) Proficient in Adobe Photoshop (Adobe InDesign skills will be considered a plus);
- b) Video editing skills would be highly desirable, students who are skilled in either video or photo editing will be considered.
- c) Excellent communication skills in written English;
- d) Skills in social media, digital communication and demonstrated ability to work in an independent manner;
- e) Thoroughness and excellent attention to detail in all responsibilities, ensuring consistency in delivery and implementation;

# Specific academic and professional experience:

Students of any of the following: photography; communications or digital media; graphic design.

Students of international relations or politics-related courses are also encouraged to apply, should they have the required competency skills listed above.



ORGANIZACIÓN MARÍTIMA INTERNACIONAL

# **Language Skills:**

Complete proficiency in English.

## Other Skills:

Knowledge or demonstrable interest in any of international relations / public sector, maritime, environmental, seafaring and sustainability would be an advantage.

# How to apply.

Applications must be accompanied by a cover letter stating the reasons for applying and relevant experience to the post and must be accompanied by a complete Extern Conditions and Requirements form (also available from our website <a href="www.imo.org">www.imo.org</a>) and should be sent to the following email address: <a href="ero@imo.org">ero@imo.org</a>. Only applications submitted via email will be accepted. Please do **not** send applications via multiple routes.

Your application will be acknowledged only in the case that you are short-listed for an interview.